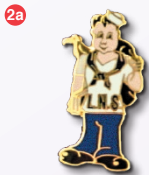


Pin Badges - *All you need to know*



Vitreous Enamel

Traditional Glass Enamel, fired onto a brass alloy metal the colour being flush with the surface. It's used today more in jewellery products and there's a limitation to the range of colours available.

Imitation Hard Enamel

Pantone matched colours, die-stamped brass metal with enamelling being flush with the surface.

Cold (soft) Enamel

Pantone matched colours, die-stamped brass metal colour in-filled (appears recessed). Cheaper option available in iron.

Printed

Pantone matched colours, printed on to brass metal with optional acrylic (epoxy) cover for durability and sheen.

Process (offset) Printed

Full colour photo-real printing with optional acrylic cover for durability and sheen.

Etched

Pantone matched colours, photo-etched metal, suited to displaying very fine detail.

Plain Metal

Available in either flat metal (see 7b) or with a 2D appearance, raised metal lines depict the detail (see 7a + 7c).

Modelled

Plain metal sculpted finish giving 3D appearance.

Moulded Plastics

Injection moulded in a range of colours, printed with pantone matched colours, optional acrylic covered for durability and aesthetics.